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1967/06/18

Project Takeoff

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18 June 1967

MAC JOIR

MEMORANDUM FOR: Ambassador Bunker

SUBJECT: Organization for Attack on VC Infrastructure

1. As you have frequently heard, one of the chief weaknesses of the pacification program has been the difficulty in getting at the VC infrastructure. We know now enough about the problem to begin attacking it more systematically.

2. Working with John Hart and MACV, I have prepared a study that lays out a well-organized and most promising approach. Now that the new Civil Operations and Revolutionary Development Support (CORDS) organization is going into effect, the time has arrived to begin phasing in an improved attack against the VC infrastructure in selected areas, as an integral part of Project TAKEOFF.

3. General Westmoreland has approved the attached study. If you see no objection, I plan to form the Intelligence Coordination and Exploitation (ICEX) Committee promptly to supervise detailed planning and phased implementation of the concept. We then plan to proceed with establishing the ICEX organization at corps, province and in selected districts.

4. I believe that this approach deserves your hearty endorsement. We have no place to go but up on this critical matter, and the ICEX plan is a very good start.

R. W. Komer

RWK:jk

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By ___, NARA, Date 3-4-93

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